



## Volunteer Opportunities for Events & Marketing

### Events

We always need help with our events! Some of the fundraisers we host include the book sale, bake sale, low-cost vaccine clinic, pet supply sale, Dogtoberfest, and open houses. We often partner with local businesses where they allow us to set up a table at their location and we can share information about the shelter.

#### Event set-up

- Planning ahead of event: help plan the date/time of event, logistics, create and distribute flyers, recruit other volunteers, gather and organize items that will be used or sold during event (raffle tickets, books, etc.)
- Day of event: Set up tents, tables, and chairs

#### Help during event:

- Collect cash from customers
- Distribute raffle tickets
- Help with parking or checking in
- Direct visitors around event area
- Answer questions about the shelter
- Hand out flyers
- Help other volunteers with miscellaneous tasks
- Off-site events: host a table at a partner business/organization and hand out flyers

#### Event breakdown:

- Put away tables, tents, and chairs
- Pack up and put away any items (books, merch, etc.)

### Marketing

We always have plenty of marketing material that needs to be shared far and wide. If you have any connections in the community, we could really use your help spreading the word about our shelter and any fundraising events! Think sports clubs, churches, local businesses, camps, schools, committees, family and friends, etc.

If you would like to participate in event planning and marketing, or have experience with grant writing, please email our Project and Development Coordinator, Corinne Lawson, at [c.lawson@apcsm.org](mailto:c.lawson@apcsm.org)