



Brockton, MA 02301

www.apcsm.org / 508-586-2053

To whom it may concern,

On June 22, 2024, the Animal Protection Center of Southeastern Massachusetts (APCSM) will be kicking-off our 15th year celebration by hosting **Paws in the Park** at the NRT of Easton's Sheep Pasture. This family and pet friendly FUNdraiser will be a great way to kick off summer. The event will consist of vendors selling a variety of products, to an array of local nonprofits, raffles, food, children's activities, entertainment, and so much more. This is a great opportunity for your company to gain visibility within our local community while supporting our valuable animal-focused mission.

Founded in 2009, the APCSM is a 501(c)(3) nonprofit organization that was formed to continue serving the animals and people of our communities from our 8,000 square foot shelter in Brockton on the Easton line. We operate a clean and healthy animal care and adoption facility, with a focus on prevention of cruelty to animals, education and outreach. Since our founding 15 years ago, we have housed and found forever families for over 10,000 homeless pets. Additionally, with the funds we raise at events and from the generosity of the community, the APCSM is able to provide a variety of services to the community:

- Our pet food pantry is stocked with foods, treats and even toys for families in need
- Low-cost clinics, such as rabies and microchip clinics, spay/neuter, and education classes
- Trained staff and volunteers are able to provide references to a wide variety of pet services

The support of friends like you and your business allows the APCSM to continue to provide these essential services to our community now and into the next 15 years. We hope that you will join our family and support this fabulous event, by becoming a sponsor. Additionally, we look forward to you joining the fun by attending and celebrating with the APCSM at Paws in the Park.

In addition to helping many homeless and neglected animals, your sponsorship is a great way to promote your business within our community. Please review the details on the back of this letter regarding the different sponsorship levels and promotional benefits the APCSM can offer. As a donor to Paws in the Park and the APCSM, donations are tax deductible to the fullest extent of the law.

If you have any questions or concerns, please do not hesitate to contact me or our event committee at specialevents@apcsm.org. Thank you for your time and consideration to help the APCSM achieve a fundraising goal of **\$15,000**.

Sincerely,

The APCSM Event Committee
specialevents@apcsm.org



2024 Paws in the Park Sponsorship Levels:

Bunny Booster \$150: Company name and logo listed on our website.

Cat's Meow \$250: All benefits of \$150 sponsorship PLUS: Emcee at event will highlight company.

Top Dog \$500 or more: All benefits of \$250 sponsorship Company name and logo mention on our newsletter and social media pages with over 20k followers and subscribers.

Mighty Mouse \$1,000 or more: All benefits of \$500 sponsorship PLUS: *Name one of our adoptable animals!* And, YOUR flyer or coupon handed out to all participants at registration table of event.

**As a 501(c)(3) nonprofit organization, all donations to the APCSM are tax deductible to the fullest extent of the law.*

Please fill out this portion and return it with your check made payable to APCSM.

Please email our event committee at specialevents@apcsm.org with questions

_____ Yes! I want to be a sponsor for the 2024 Paws in the Park. Enclosed is my check for:
_____ \$1000+ Mighty Mouse _____ \$500+ Top Dog _____ \$250 Cat's Meow _____ \$150 Bunny
Booster

_____ I can't be a sponsor this year, but enclosed is my donation toward the 2024 Paws in the Park:
_____ \$100 _____ \$75 _____ \$50 _____ Other Amount

Business Name (as you would like it to appear on flyer/posters, etc.): _____

Mailing Address: _____

Contact Name: _____ Contact Phone: _____

Email Address: _____

*Thank you for supporting the Animal Protection Center of Southeastern Massachusetts!
1300 West Elm Street Extension, Brockton MA 02301
(508) 586-2053*